



ENGEAR

COMMUNICATION PROGRAM FOR WORKING PROFESSIONALS

IMPORTANCE OF ORAL FLUENCY

Oral fluency is a measure of how well and how easily you can communicate your ideas clearly and accurately in speech. Fluency is the bedrock of how we are perceived as communicators.

OBJECTIVES

Communication is the most important part of speaking and it is important to communicate your ideas as naturally as possible. Good speakers communicate and get their message across smoothly, even though they may make mistakes.

The statistics reveal that **more than a quarter** of the world's population speaks English, which means that about **1.6 billion** people understand and relate with it.

Fluency is the bedrock of how we are perceived as communicators. Excellent communication skills is the number one skill people need to take with them into the world if they are going to succeed, whatever their field.



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ABOUT THE LEARNER

Our learner, Mrs. Subhashini belonged to the city of Bangalore, India. She studied Telugu medium till 12th standard and she admitted that her weakness was mainly fluency in **spoken English**, pronunciation and word choices. She needs more time to practice the spoken language in order to become fluent.

She finds it difficult to speak in English due to **mother tongue influence** and lack in the regularity of practice in the language.

She expressed that she was unable to communicate her thoughts around different conversations in an effective manner in her workspace.





AT A GLANCE

CHALLENGES

- Mother Tongue Influence
- Pronunciation errors
- Vocabulary
- Lack of practice

STRATEGIES

- Sound drills
- Crispers
- Tongue Twisters
- Problem glossary
- Word stock
- Reading passages
- Public speaking
- Extempore

For instance while speaking to the managers in One -o-One Sessions she could not express what are her expectations towards the organization and the career-roadmap she would want in the coming years. While speaking to clients and vendors internationally, she continued to sound low and at times also prompted by her managers to work on the soft skills and oral fluency!

Finally, it was clear to her that if she wanted to be promoted she would have to work on her oral fluency. She also conveyed that one of the challenges is that she **tends to forget the words** while speaking inspite of the fact that she had learned them before. She is not able to incorporate new words while speaking in day-to-day life and the only option for her to grow was to circumvent the obstacle of Oral Fluency & English Communication at the earliest.

APPROACH

Using our individualistic approach, we provide individual attention and a supportive environment to the learner. As per the learner's needs, we designed the **personalized oral fluency** and spoken English curriculum to cater to her requirements as well as motivate her to communicate in English.

Identification of needs was done with the help of **'Intelloscope'** - a test designed by us to evaluate and assess the learners in the beginning of the programme. After conducting 'Intelloscope', it was found out that she had some problems in communication skills and pronunciation of words.

Ongoing monitoring and evaluation of the learner helps in catering the learners with the effective feedback and improvise in the curriculum or techniques, if required based on the progress of the learner.

JOURNEY

In the beginning, Mrs. Subashini was extremely anxious and was hesitant in speaking English in the class. She was pronouncing the words wrong due to his mother tongue influence. She majorly had pronunciation difficulties in sounds like Th, ed, Zz, Gg.

With the help of appropriate strategies such as problem glossary, reading passages, sound drills which further incorporate crispers, twisters as well as sound exercises, she stepped out of his comfort zone, which was the first step towards speaking the right pronunciation.

Furthermore, practicing spoken English on the topics related to day-to-day life, public speaking as well as extempore, developed oral fluency in speaking in a professional manner.

After the **practice of 1.5 months**, her pronunciation and vocabulary were enhanced by around 55- 60% followed by another 1.5 months, which escalated her spoken English and fluency to 95% and now she is able to communicate fluently with correct pronunciation as well as confidence.

With continuous learning and engagement for 14 weeks, she developed a knack of speaking fluently with right pronunciation and became confident in speaking in front of others with good vocabulary. She was also able to incorporate new vocabulary in her day-to-day life and was able to retain the vocabulary.



OUTCOME

Speaking English fluently allows you to actually broaden your world, from job opportunities to the ability to relate to people from every country. Simply put, we must recognize that English is an international language. It's also the language of international communication, the media and the internet, so learning English is important for socializing and entertainment as well as work!

English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce. The importance of learning English in the national and international marketplace cannot be understated - speaking English fluently can bring a positive change in your life.