

2023 - 2024

PERSONALITY GROOMING & COMMUNICATION CLASSES

The logo consists of a red circle with a thin white border. Inside the circle, the word "ENGEAR" is written in a bold, white, sans-serif font.

ENGEAR



www.engeareducation.com

ENGEAR - THE COMMUNICATION PROGRAM THAT DELIVERS!

Mission

We intend to become a support system to all the individuals who are looking to get an early-on support to hone their communication and grooming skills.

Vision

We wish to create an eco-system that serves everyone who is looking to accomplish better communication and professional grooming.

We Bring!

- Stipulated Time Frame
- Principled Approach
- Structured Curriculum



IMPACT OF COMMUNICATION!

55%

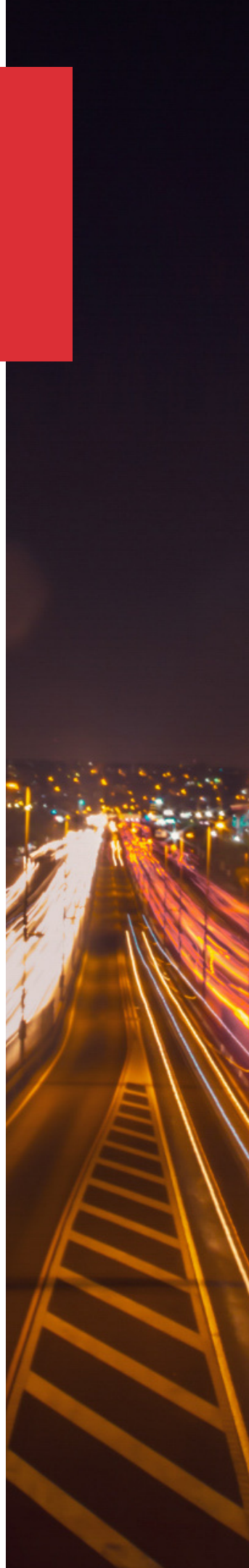
English Proficiency increases
Employability by 55% |

34%

34% Higher Wages for employees
fluent in English |

58%

Critical thinkers see a 58% increase in their
career growth





CHALLENGES?

What are the "Static & Dynamic Challenges" which still prevail even the market being explored by new and existing players.

PRONOUNCIATION & SOUNDS



Mother Tongue Influences



Tonality & Syllable Stress



Voice Modulation



Rate of Speech



Tonality



Intonations

AFTER ALL SOUNDS LACK ATTENTION!

Many of the communication classes **do not emphasize** on Pronunciation skills of the individuals resulting into a dearth of Sound Trainings early on. Sounds take the **maximum time to improve** and hence it should be started in the beginning of the curriculum and nurtured on the go to be able to **gain significant changes** at the time of completion of the course. Also Institutions finds it **hefty and cumbersome** to have soft-skills trainer at the price-point which they want to offer.

CURRICULUM LACKS:

- **Pre Admission Evaluation**
- **Problem Areas such as**
 - **Pronunciation & Sounds**
 - **Sentence Construction**
 - **Experiential Learning**
- **Modelling based Approach for**
 - **Public Speaking**
 - **Presentational Skills**
 - **Extempore**
- **Professional & Competent Faculty**
- **Assessment tools** to keep measuring improvements on the go!

INDIVIDUALISTIC TEACHING APPROACH IS MISSING!

- CURRICULUM IS **NOT MAPPED** TO THE LEVEL OF THE LEARNER.
- GROUP CLASSES DO NOT AWARD
 - **APT TIME** DURATION
 - INDIVIDUAL FOCUS TO PROBLEM AREAS.
- LEARNING FROM PEERS.
- **NO MOTIVATIONAL PULLS** WHICH RESULTS TO
 - ATTRITIONS
 - LACK OF WILL TO CONTINUE.
 - LESS LEARNING.
- **PERSONALISATION** PLAYS A GREATER ROLE.
 - IMPETUS TO PERFORM BETTER EACH TIME
 - MORE PERSONALISED = BETTER VALUE CREATION.

ENGEAR AS A SOLUTION!



A PROGRAM THAT HELPS YOU LEARN COMMUNICATION SKILLS IN 3 MONTHS..

- **SPECIAL EMPHASIS ON SOUNDS & PRONUNCIATION**
- **STRUCTURED CURRICULUM**
- **INDIVIDUALISTIC TEACHING APPROACH**

SOUNDS & PRONUNCIATION

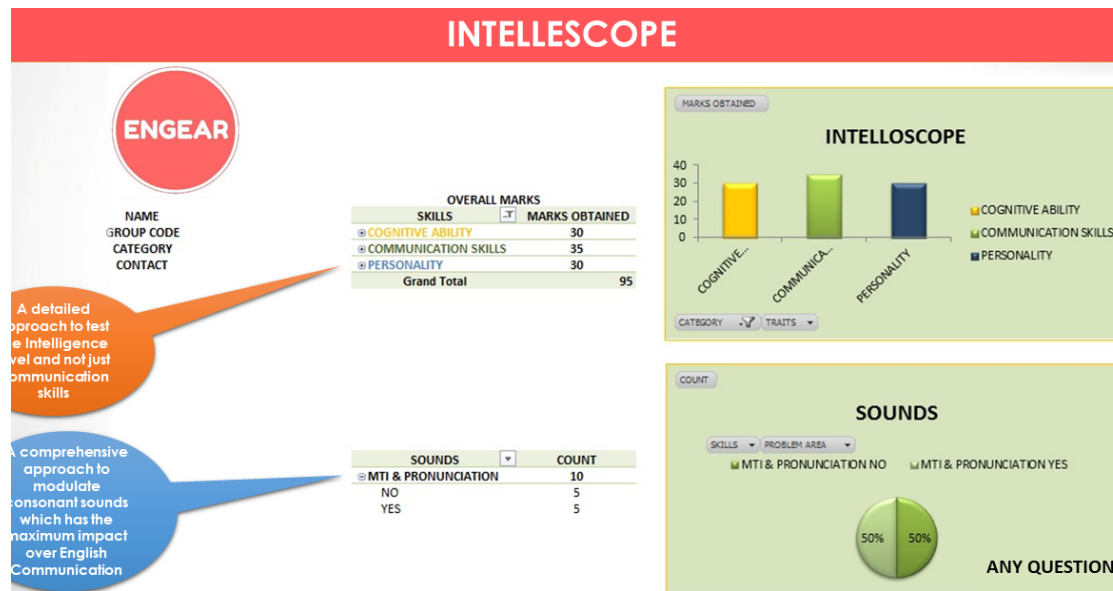
- **One on One** practice session for Sounds & Pronunciation
- **45 Sessions of 30 mins** each to help improve Sounds
- **Daily** Individual practice of Problem words & phrases to bring correct sounds to **unconscious competence level.**
- **Vowel Sounds - Reading Passages**
- **Consonant Sounds - Mixed Sound Practice Exercises**
- **Crispers | Twisters | Tongue - Twisters**
- **Consolidated Problem Sounds**
- **Problem Glossary**
- **Home Practice Sessions via Recordings**
- **Syllable Stress**
- **Voice Modulation** as per global accent
- **Tone Modulation** as per global accent



CURRICULUM - THE COURSEWARE

INTELLESCOPE

- With us the learning cycle progresses with an assessment. Our objective in each of the phases is to streamline the learning outcomes. We have a test series in the beginning to judge the competency level of each learner called the "Intelloscope" basis which the groups or batches are formed.

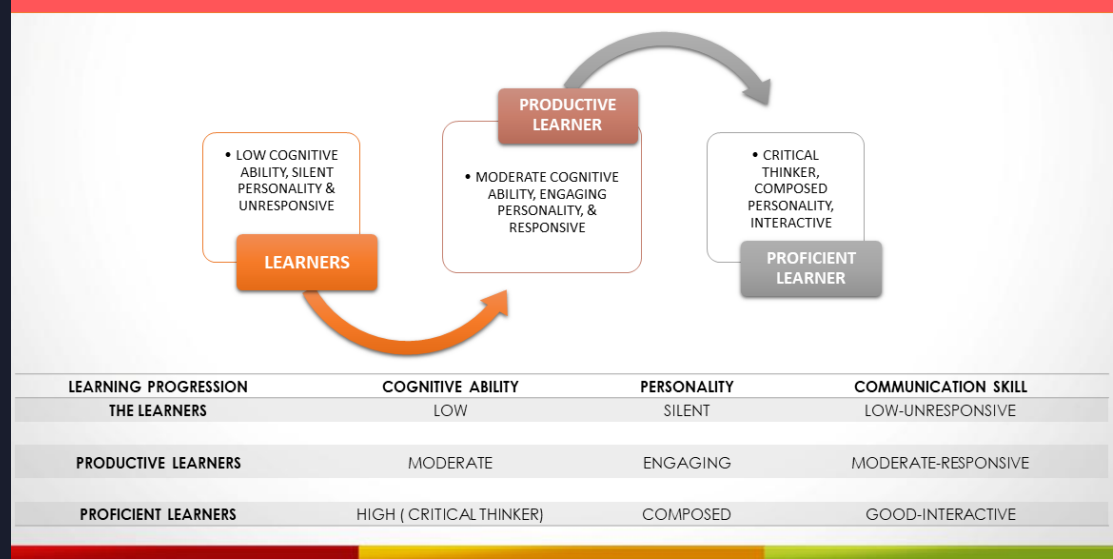


- ❖ Scientifically researched program with a clear and explained approach to learn English as a second language.
- ❖ A comprehensive assessment to ensure the learner's ability before the start of the program. [INTELLOSCOPE TEST.docx](#)

ENGEAR – Personality Grooming & Communication Program.

CUSTOMISED CURRICULUM-
Basis the proficiency of the learner, we have following courses with detailed modules designed to match with the level of the learner.

LEARNING PROGRESSION



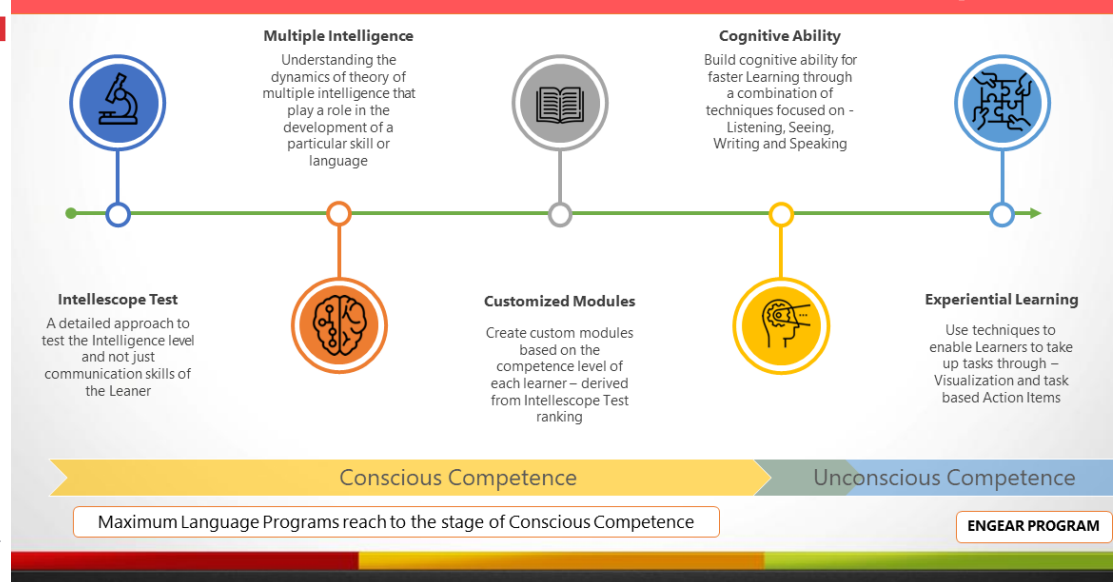
ENGEAR – Personality Grooming & Communication Program.

WEEKLY EVALUATION AUDIO-VIDEO RECORDINGS

For an adult the vital role is played through the experiential learning, as Making mistakes is the best way one will remember things for long. The ideology to transform these mistakes as stepping stone to the language learning skills, which is clubbed with audio-visual techniques.

- 12 -15 Audio Visual Recording Sessions.

HIGHLIGHTS OF OUR METHODOLOGY AND TECHNIQUES



THE COURSEWARE - PEDAGOGY

- TRANSFORMING ONE'S COMMUNICATION SKILL HAS 3 PARTS AND IS NOT LIMITED TO ENGLISH ONLY! THESE ARE
 - COGNITIVE ABILITY
 - INTERPERSONAL SKILLS
 - LINGUISTIC INTELLIGENCE

ROLE OF MULTIPLE INTELLIGENCES



Cognitive Ability - Helps you take up tasks through a better sense of Visualisation and then executing it through Action Items



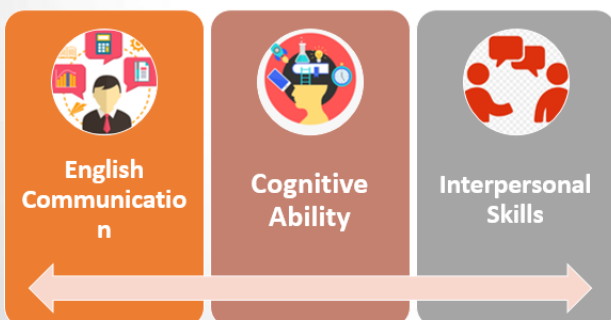
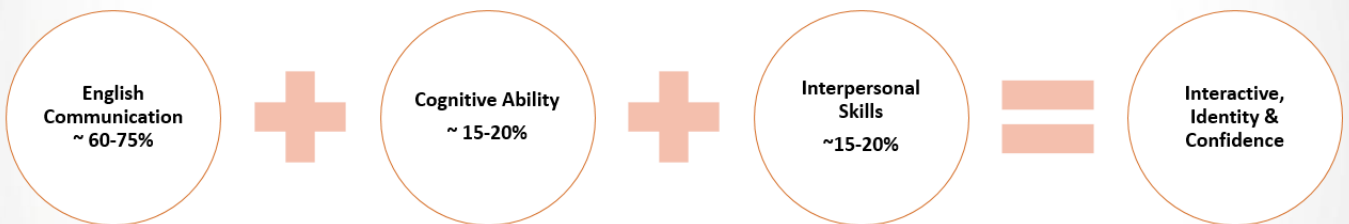
Linguistic Intelligence helps you accumulate wisdom, knowledge and information around Language English



Interpersonal Skills get you the ease and comfort needed to build an attractive personality

• HOW MUCH OF WHAT SKILLS IS REQUIRED?

SKILL COMPOSITION



THE COURSEWARE - PEDAGOGY

LISTENING LEADS TO SPEAKING MORE THAN READING & WRITING

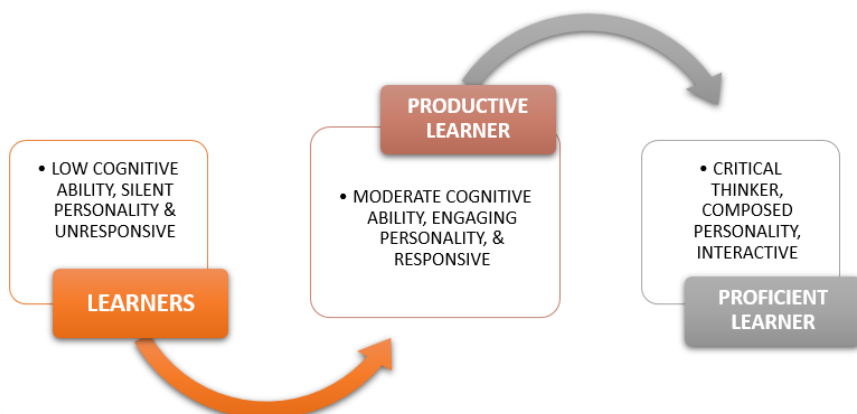
TOOLS OF COMMUNICATION

We go by experiential learning and have witnessed that Learners are able to speak English faster if there Listening skills are enhanced.



THE PROGRESSION CYCLE OF A LEARNER AT ENGEAR

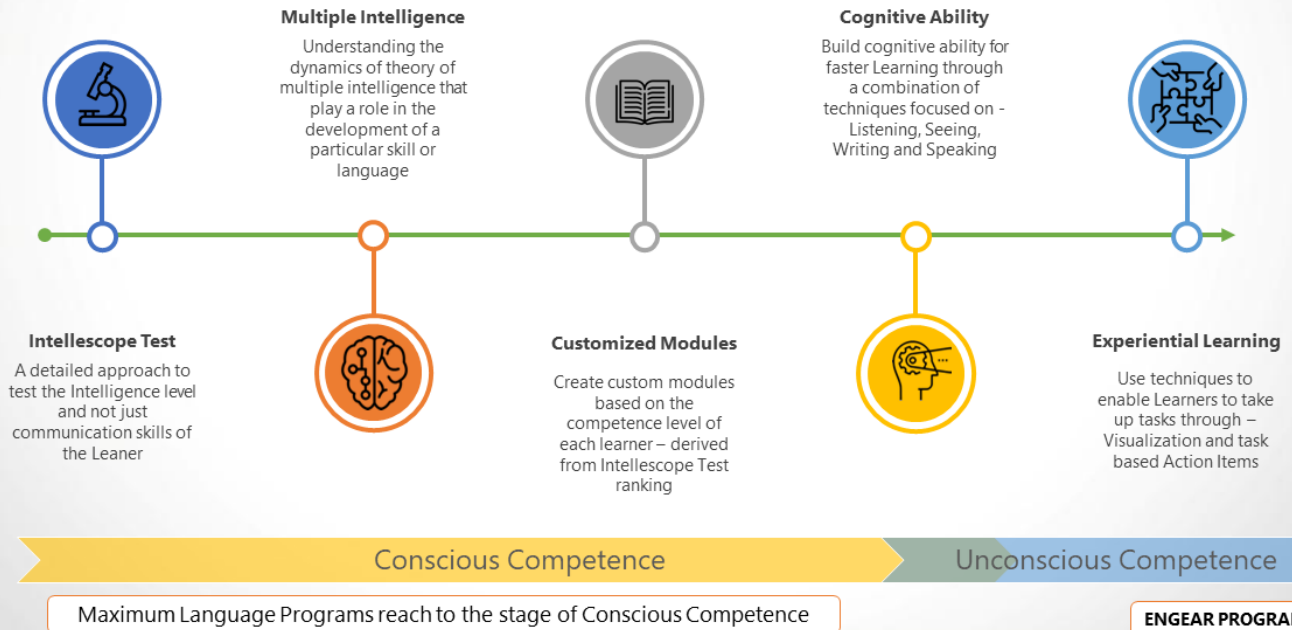
LEARNING PROGRESSION



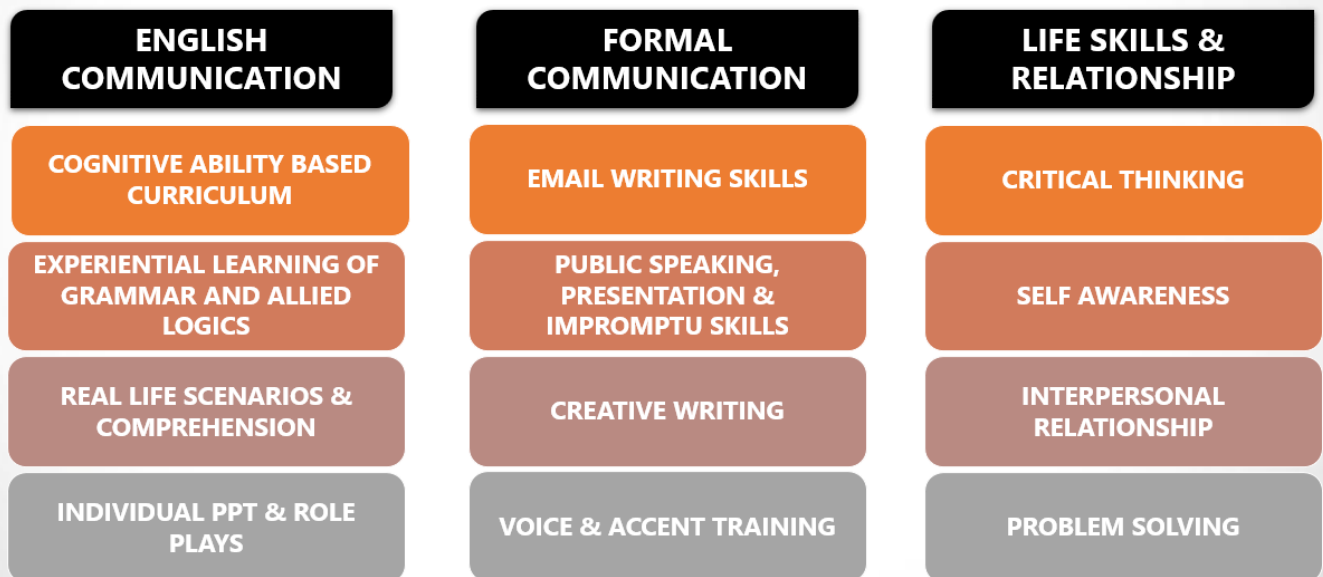
LEARNING PROGRESSION	COGNITIVE ABILITY	PERSONALITY	COMMUNICATION SKILL
THE LEARNERS	LOW	SILENT	LOW-UNRESPONSIVE
PRODUCTIVE LEARNERS	MODERATE	ENGAGING	MODERATE-RESPONSIVE
PROFICIENT LEARNERS	HIGH (CRITICAL THINKER)	COMPOSED	GOOD-INTERACTIVE

THE COURSEWARE - PEDAGOGY

HIGHLIGHTS OF OUR METHODOLOGY AND TECHNIQUES



PROGRAM STRUCTURE



WHAT OUR LEARNER'S SAY!

HERE IS WHAT OUR LEARNER'S SAY



Rajshree Iyer
Team Manager, EXL

It has helped me immensely. I wish all homemakers and housewives should attend it.



Dr. Rishi K Gupta
Cancer Specialist VIMHANS

Definitely, its and excellent course. I have gained a lot and I think any one of any standard can join and excel in his life



Surabhi Kulshrestha
HRM - EBiz

Its definitely one of the best programs I have attended and it helped me getting my respect and confidence back...



Pawan Kalra
Sr. Manager HP

Course Material. Teaching Skills and Sound Exercises are incredible

CENTRES



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HELPS YOU
LEARN
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CONTACT US



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